



## BALDOR EXPANDS PLANT IN SHANGHAI TO BETTER SERVE CUSTOMERS IN ASIA

Baldor officials, employees, customers, suppliers and local dignitaries celebrated the grand opening of Baldor's new Shanghai facility on August 12, 2008. The 20,000 square meter plant, twice the size of the previous facility, will continue to manufacture gear products, but will also produce Sleeveoil® bearings and a line

of energy-efficient industrial motors to better serve the Asian market.

"We needed to expand and open this facility in order to meet the growing demands of our customers in this region," states John McFarland, Chairman and Chief Executive Officer, Baldor Electric Company. "Our goal



is to be close to our customers so we can quickly provide superior quality products as their businesses grow. The strategy is to be a “local company” in a global market.”

China is now the largest market in the world for motors and Baldor’s expanded capabilities will allow the company to create the same competitive advantages in China that have been established in the United States.

“We are proud of the great job our employees in China are doing to make quality products and provide the high level of service expected by our customers in Asia Pacific,” states Michael Cinquemani, Executive Vice President-Dodge and International, Baldor Electric Company. “I am confident in our team and their ability to do great things for our customers with this expanded capability. This plant represents our commitment to global growth for Baldor Electric.”

Utilizing the same lean manufacturing processes as Baldor plants in the United States, the company’s China facility will also house a center of excellence with a



**Above:** During the grand opening of the new facility in Shanghai, John McFarland, Chairman and Chief Executive Officer, Baldor Electric Company (left) had the opportunity to meet many Baldor employees and customers, including PengYong Tan, managing director, Baldor Electric Asia (center), and Jimmy Hadinata, general manager of PT Suprabakti Mandiri (right), a distributor in Indonesia.

staff of experienced engineers to support key industries important in the region.

The company first began manufacturing in China in 1998 with the production of Dodge CSTs, a large gearing product used in mining applications. Today, this product is considered the industry

standard, with more than 1,000 units being sold in China and India.

In addition to the new plant to support and serve this expanding region, Baldor also has offices in China, Australia, Japan, Singapore and India.



## BALDOR OFFERS SHORT SERIES BRAKE MOTORS

Baldor is now offering new Short Series Brake motors ready for immediate delivery from stock. Short Series Brake Motors (SSB) feature an integral Dodge® spring set brake for a compact and cost effective design. The DC brake is magnetically released with a built-in single-phase rectifier and has a manual release lever. Brake leads are brought to the motor conduit box for connecting to the motor leads or connecting separately when used with an inverter. Available for 230/460 and 575 volt operation in NEMA frame sizes 56 through 184 and in 1/2 through 5 HP, the brake motors are UL/CSA recognized and CE certified. 56-140 frames have low profile top-mounted conduit boxes and are inverter ready.

143-145TY and 143-145TYC frame motors have a special base with slots used on OEM conveyors. Baldor short series brake motors feature

a two-year warranty. Typical applications include unit and baggage handling, conveyors, packaging equipment, machine tools, hoists, and door operators. Baldor offers a wide range of stock brake motors through 30 HP using Dodge D-series brakes and Stearns brakes.

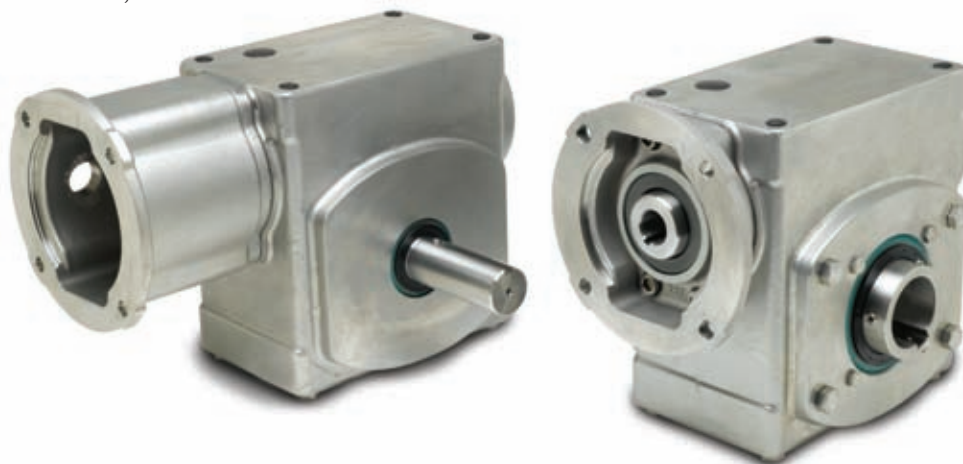


## BALDOR'S DODGE® ULTRA KLEEN® REDUCERS NOW AVAILABLE IN MORE SIZES AND IMPROVED LEAD TIMES

Baldor is expanding the Dodge ULTRA KLEEN® right angle, worm gear reducer line, plus offering 24 to 48 hour shipment on most sizes. Available in quill and 3-piece coupled input, and solid or hollow output, these stainless steel gear reducers offer ultimate washdown protection and include premium features the competition doesn't offer. Now available in five sizes;

17, 21, 23, 26 and 30, with center distances from 1.75 inch to 3.00 inch, these reducers include a totally enclosed ventless sealing system that contains a factory filled synthetic lubricant eliminating the need for routine oil changes. There is a wide selection of units available with same day air shipment if the product is ordered by noon EST, or next business day

air if the order is received after noon EST. All ULTRA KLEEN reducers are manufactured with premium 316 stainless steel housings, and are factory filled with H1 food grade synthetic lubricant. The reducers are protected by a two-piece harsh duty output sealing system that includes an axial sealing lip for superior wear and contamination exclusion, and a wave seal with optimized contact pressure for reduced heat generation and wear. Washdown accessories for the ULTRA KLEEN include stainless steel straight bore bushings, stainless steel GRIP TIGHT® bushings, and a stainless steel bolt-on base kit and output flange kit. The Dodge ULTRA KLEEN stainless steel reducer is the best choice for ultimate washdown protection or where "paint free" specification is required.



## BALDOR ELECTRIC ACQUIRES MASKA POWER TRANSMISSION BUSINESS

On September 2, 2008, Baldor Electric announced its acquisition of Poulies Maska, Inc. of Ste-Claire, Quebec. The company designs, manufactures and markets sheaves, bushings, couplings and related mechanical power transmission products.

Maska began in 1948 as a small, start-up machining workshop and has grown into a business with leading market share in Canada, and a significant presence in the United States. The company is also present in Latin America and Europe. In March of 2008, Maska opened a new manufacturing operation in China. This additional facility gives Baldor a second plant in China, helping the company continue plans for international growth.

Baldor's vice president in charge of the Maska integration, Rick Payton, describes Maska as a well-run and successful company that has made a significant amount of investment in equipment and technology in their plants. "Maska has focused on the fundamentals of cost reduction, high quality and great service to customers," says Payton. "Because of their commitment to providing value, they will make an excellent addition to the Baldor family."

Maska products, combined with Baldor's line of mechanical power transmission products marketed under the Dodge® brand, positions

Baldor with one of the largest power transmission component product offerings in North America.

"Maska's sheaves and bushings complement the Dodge line, with each having success in different application segments and regions of the market," says Payton. "Together we are certainly in a better position to effectively compete in the growing global market, and offer Baldor's customers a broader line of product solutions."

